

James Mehorter

Strategic (Full Stack) Web Engineer

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Web Engineer @ 10up (2014 - Present)

Provide strategic and holistic engineering problem solving and solutions for global publishers and enterprise level websites. Lead successful, on-time, and on-budget development of client web properties. Deliver high-volume and high-concurrency programming. Execute flawless user experience and interface creation. Core member of the on-boarding team training junior developers. Give lessons on strategy, code, and web advertising. Streamline project on-boarding documentation, and help craft the 10up Engineering Best Practices.

- Lead and orchestrate new website development, iterations, migrations, and launches
- Create logical, modular, and reusable code—with organization, cleanliness, and documentation
- Write and review code with focus on security, speed, and full-stack stability
- Follow and fully-utilize WordPress Coding Standards
- Utilize Model View Controller and Object Oriented Programming techniques
- Craft WordPress themes/plugins with a focus on end-users and client ease of management
- Use PHP, MySQL, and AJAX to implement server-side logic and serve/save content
- Use HTML5 to create flexible and semantic website markup
- Use SASS & Compass to create pixel-perfect and responsive CSS layouts and elements
- Use JavaScript to build dynamic front-end user interfaces, single-page apps, and animations
- Caching, escaping, validating, and internationalization.
- Custom ElasticPress implementations
- Use Git for project management, code versioning, team work, and issue tracking

Senior Web Engineer @ Pica Design, LLC (2009 - 2014)

Created rich and robust websites for client businesses and non-profit organizations. Managed website projects, web development team, and client relations. Collaborated with copy-writers, artists, and photographers to plan, produce, and implement website content. Provided hands-on client support, tutorials, and consultation. Researched, recommended, and implemented user experience flows, intuitive user interfaces, and responsive / mobile design techniques. Built large/complex big-data projects with lots of moving parts. Managed website SEO strategies for clients and implemented ongoing organic changes to website content. Assisted with in-house IT needs, company digital backups, and staff data.

Web Developer @ UMaine Continuing & Distance Education (2004 – 2009)

Created and developed media-rich web applications to facilitate online classes. Breaking down the technology barrier for distance students with innovative and creatively designed web-based course tools.

Education and Training

Bachelor of Arts in New Media – The University of Maine

Bachelor of Fine Arts in Studio Art – The University of Maine

Minor Art History – The University of Maine

References

Justin Hafford

Senior Associate for Online Technology and Faculty Services @ Continuing & Distance
Education - University of Maine, Orono, Maine

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Micah Ellis

Design Director @ Logos Bible Software, Bellingham, WA

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Benjamin Whalley

Engineering Associate @ IDEXX Laboratories, Westbrook, Maine

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